

I Northeast Festival

Coming June 19-24th, 2009

The festival is a one year event in honor of the 80th anniversary of the Celebrate Northeast Parade. The help of the entire community is needed to conduct this event in celebration of our community. Please get involved with the “I Love Northeast Festival” today!

Below are ways for you to participate in the “I Love Northeast Festival”:

- Sponsor Fireworks following the parade \$7,500
- Sponsor the Street Dance
- Have Booth at Saturday’s Festival in the Park
- Participate in the Car Show
- Donate Products and Services
- Volunteer
- Sponsor a Festival Event

Consider making a financial contribution at one of the various levels below:

Sponsorship Amount	Level	Promotional Opportunities
\$200.00+	Bronze	Your Company or Business Name in 5,000 parade programs distributed to spectators on parade day (Deadline is June 15th)
\$250.00+	Silver	Above plus your name in the Northeast Newspaper’s Celebrate Northeast full-color advertisement before the parade-circulation of 30,000 (Deadline is June 5th)
\$350.00+	Gold	Above plus your name on a 2x20 ft. banner carried down Central Avenue on parade day and your name on 200 11x17 full color parade posters distributed throughout Northeast one month before the event (Deadline is April 24th)
\$500.00+	Platinum	Above plus you logo on the parade poster, parade program, a FREE parade entry and company name on the signage at Central and Lowry (Deadline is April 24th)
\$750.00+	Emerald	Above plus special access to pre-parade VIP area (Deadline is April 24th)
\$1000.00+	Sapphire	Above plus your name on the Central and Broadway billboard (Deadline is April 24th)
\$5,000.00+	Diamond	Above plus special personal accommodations

Any size donation is welcome and greatly appreciated!

For more information about making a contribution to the “I Love Northeast Festival” call Heidi Zaworski at 612.408.0242. Email liveNEMpls@aol.com or visit the festival website at www.minneapolischamber.org/ilovenortheastfestival