

Celebrate Northeast Parade JUNE 22 2010



The Celebrate Northeast Parade proceeds down Central Avenue in Northeast Minneapolis for the 81st time on June 22, 2010. The parade is the largest attended single day event in Northeast and we are asking for your help. Please become a financial sponsor today!

There are many ways in which you can participate in the 81st Celebrate Northeast Parade:

- Become an Entertainment Sponsor
- Have an Entrant in the Parade
- Donate Products and Services
- Sponsor a Marching Band

Consider making a financial contribution at one of the various levels below and receive a variety of promotional and advertising opportunities for investing in this community event:

Sponsorship Amount	Level	Promotional Opportunities
\$150.00+	Bronze	<ul style="list-style-type: none"> • Company or Business name in 5,000 parade programs distributed to spectators on parade day. • A “Facebook Fan Page Announcement” recognizing you businesses support. <p>(Deadline is June 14th)</p>
\$250.00+	Silver	<p>Above plus:</p> <ul style="list-style-type: none"> • Company name in the Northeast Newspaper’s “Celebrate Northeast” full-color advertisement before the parade. Circulation of 30,000 . <p>(Deadline is May 24th)</p>
\$350.00+	Gold	<p>Above plus:</p> <ul style="list-style-type: none"> • Company name on 2x20 ft. banner carried down Central Avenue on parade day. • Company name on 200 11x17 full color parade posters distributed throughout Northeast one month before the event . <p>(Deadline is April 26th)</p>
\$500.00+	Platinum	<p>Above plus :</p> <ul style="list-style-type: none"> • Company logo on the parade poster, parade program, a FREE parade entry and company name on the signage at Central and Lowry. <p>(Deadline is April 26th)</p>
\$750.00+	Emerald	<p>Above plus:</p> <ul style="list-style-type: none"> • Logo on Parade “Facebook Fan Page” and parade website “Sponsor Page”. <p>(Deadline is April 26th)</p>
\$1,000.00+	Sapphire	<p>Above plus:</p> <ul style="list-style-type: none"> • Company name on the Central and Broadway billboard. <p>(Deadline is March 25th)</p>
\$5,000.00+	Diamond	Above plus special personal accommodations

Any size donation is welcome and greatly appreciated!

For more information about making a contribution to the 81st Celebrate Northeast Parade call Christine Levens at 612.378.0050. Email clevens@minneapolischamber.org or visit the parade website at www.minneapolischamber.org/parade