

Celebrate Northeast Parade **JUNE 22** **2010**



The Celebrate Northeast Parade is one of the oldest and largest community parades in the state. Your group is invited to participate in this year's parade. The parade will be broadcasted live with subsequent rebroadcasts during the months following the parade. Please complete and return the application form by **May 10, 2010**.

DATE OF PARADE: Tuesday, June 22, 2010--Rain or Shine!
PARADE FORMATION TIME: 5:30 P.M.
STEP OFF TIME: 6:30 P.M.
PARADE ROUTE: 28th and Central Avenue NE south to Central and 14th

PARADE PARTICIPATION POLICIES:

1. **Application Process:** Complete the Celebrate Northeast Parade Application and return it to the address below by May 10, 2010. The Parade Committee reserves the right to limit the number of entrants to 120. Late applications will be placed on a standby list however, participation is not guaranteed.
2. **Day of Parade:** The Parade Committee reserves the right to reject or remove any parade entrant/unit that it deems inappropriate the day of the parade.
3. **Fee:** Parade units must pay an entry fee. Fees are subject to increase after the initial application deadline date. EXCEPTIONS include: units with a sponsor and visiting royalty units. Businesses/Organizations/Individuals contributing \$500+ to the parade receive a free entry. *Please indicate this contribution on the application form under Entry Fee Classification.*
4. **Distribution of Materials and Candy Along the Parade Route:** Because of safety concerns, **NO CANDY, PRINTED MATTER OR MATERIALS OF ANY KIND CAN BE THROWN OR TOSSED FROM FLOATS, VEHICLES OR OTHER PARADE UNITS** while on the parade route; these items must be handed out by walkers only from behind the crowd line during or prior to the parade. Violator's materials may be confiscated.
5. **Order of Appearance:** The Parade Committee will determine the order of parade unit appearances. The order is based on a variety of elements and the best use of parade applicants. The parade line-up will be posted online May 28th at www.minneapolischamber.org/parade
6. **Assembly Procedures:** Your unit should report to the assembly area in its entirety as directed. Your designated contact person, as indicated on the parade application, will receive information about assembly procedures, parking areas, participant drop-off areas the first week in June. It is the responsibility of the designated contact person to disseminate this information.
7. **Mechanical Equipment, Licensed Driver, Decoration and Signs:** Engines, cars and mechanical equipment must be in good condition and in working order. All drivers must be licensed, insured and adequately trained to drive their motorized equipment (car, truck, ATV etc.). Decorations and signs should be made of sturdy material, properly secured and resistant to adverse weather conditions.
8. **Insurance:** All motorized units must be covered by automobile insurance which includes occurrences of bodily injury and damage to property. Parade entrants/units must have comprehensive general liability insurance having a combined single limit of no less than \$500,000 covering bodily injury, personal property and property damage.
9. **Updates:** Information about the parade line-up will be posted on the Northeast Minneapolis Chamber of Commerce website at www.minneapolischamber.org/parade

Northeast Minneapolis Chamber of Commerce
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